

11TH  
**ANNUAL STUDENT AFFAIRS  
ASSESSMENT CONFERENCE**

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Wednesday, June 26, 2024 Norris University Center

# WEDNESDAY 06.26.24

## LEARNING LOCATION

Nb

**NORTHWESTERN | ROOM 202**  
TRACK 1: IDENTITY, NEEDS,  
AND INVESTIGATION

**Claritza Maldonado**, *Multicultural Student Affairs*  
**Aaron Golding**, *Multicultural Student Affairs*  
**Eric Budzynski and Maddie Kerr**,  
*Religious and Spiritual Life*

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**ARCH | ROOM 206**  
TRACK 2: WELL-BEING  
AND BELONGING

**Dr. Rachael Collins**, *Counseling  
and Psychological Services*  
**Dr. Manisha Rustagi**, *Counseling  
and Psychological Services*  
**Jesus Galvan**, *Student Enrichment Services*

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**ROCK | ROOM 207**  
TRACK 3: CENTERING STUDENT  
NEEDS IN PROGRAMMING

**Jeff Jenkins**,  
*Northwestern Career Advancement*  
**Taylor Nelson**,  
*Office of Student Transition Experiences*  
**Cayce Pasko-Stanley**,  
*Fraternity and Sorority Life*

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**LAKE | ROOM 203**  
TRACK 4: JOURNEY MAPPING  
AND RESOURCES

**Bradley Pearson**, *Student Assistance and  
Support Services*  
**AJ Delaire**, *Strategic Initiatives and  
Campus Inclusion and Community*  
**Dr. Kelly Schaefer**, *Strategic Initiatives*

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**LOUIS | ROOM 205**  
PLENARY

**Keith D. Garcia**,  
*Director, Fraternity & Sorority Life,  
Northwestern University*

**Dr. Steve Veldkamp**,  
*Director, Piazza Center for Fraternity  
and Sorority Research,  
Penn State University*

**Dr. Rob Aaron**,  
*Executive Director, Student Affairs  
Assessment & Planning,  
Northwestern University*

## 8:30 - 9:15 a.m. Introduction

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### CONTINENTAL BREAKFAST

#### WELCOME

**Dr. Rob Aaron**, Executive Director of Student Affairs Assessment and Planning

#### LAND ACKNOWLEDGEMENT

**Dr. Steve Veldkamp**, Assistant Director, Leadership Development and Community Engagement

#### OPENING REMARKS

**Dr. Steve Veldkamp**, Vice President for Student Affairs

## 9:20 - 9:55 a.m. Concurrent Sessions Round 1

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### **"IT FEELS LIKE 4%": UNDERSTANDING LATINX/E STUDENT EXPERIENCES, LOCALITY, AND DATA FRAMING**

**Claritza Maldonado**, *Multicultural Student Affairs*

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### **AN OUNCE OF PREVENTION: EXPANDING AND MEASURING THE IMPACT OF A "BURNOUT BALM" WORKSHOP FOR GRADUATE AND PROFESSIONAL STUDENTS**

**Dr. Rachael Collins**, *Counseling and Psychological Services*

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### **DISCLOSING A DISABILITY DURING THE INTERNSHIP AND JOB SEARCH PROCESS**

**Jeff Jenkins**, *Northwestern Career Advancement*

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### **NON-MLOA STUDENT SUPPORTS: COMMUNICATION AND TAKE-A-WAYS**

**Bradley Pearson**, *Student Assistance and Support Services*

## 10:00 - 10:35 a.m. Plenary Session

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### **THE USE OF DATA TRIANGULATION IN STRATEGIC PLANNING FOR FRATERNITY & SORORITY LIFE**

**Keith D. Garcia**, *Director of Fraternity & Sorority Life, Northwestern University*  
**Dr. Steve Veldkamp**, *Director of the Piazza Center for Fraternity and Sorority Research, Penn State University*  
**Dr. Rob Aaron**, *Executive Director, Student Affairs Assessment & Planning, Northwestern University*

10:40 - 11:15 a.m. Concurrent Sessions Round 2

**LET'S TALK ABOUT SEX: CENTERING LGBTQIA+ STUDENTS' SEXUAL HEALTH EDUCATION**

11:15 - 11:30 a.m.

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**SPIRITUAL YEARNING: UNDERSTANDING THE SPIRITUAL BUT NOT RELIGIOUS STUDENT COMMUNITY AT NORTHWESTERN UNIVERSITY (A FIVE-YEAR LONGITUDINAL STUDY)**

11:15 - 11:30 a.m. Religious & Spiritual Life

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**PLUGGED IN: SUPPORTING KCS SCHOLARS' WELLNESS THROUGH CONNECTION**

11:15 - 11:30 a.m. Student Enrichment Services

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**FRATERNITY SORORITY MEMBERS PERCEPTIONS OF RECOGNITION AND ACHIEVEMENT**

11:15 - 11:30 a.m. Fraternity Sorority Life

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**MAPPING THE UNDERGRADUATE JOURNEY: A SYSTEMATIC LITERATURE REVIEW AND NORTHWESTERN DATA REVIEW PROJECT TO DEFINE, IDENTIFY, AND MEASURE LOWER-INCOME STUDENT EXPERIENCES IN STUDENT AFFAIRS**

11:15 - 11:30 a.m. Strategic Initiatives

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**ASSESSMENT OF TOMORROW**

11:15 - 11:30 a.m. Student Affairs Assessment and Planning

11:15 - 11:30 a.m. Student Affairs Assessment and Planning

**WRAP-UP & GRATITUDE**

11:15 - 11:30 a.m. Student Affairs Assessment and Planning

**GROUP PHOTOS**

11:15 - 11:30 a.m. Student Affairs Assessment and Planning



## THE USE OF DATA TRIANGULATION IN STRATEGIC PLANNING FOR FRATERNITY & SORORITY LIFE

***Keith D. Garcia, Dr. Steve Veldkamp, Dr. Rob Aaron,***

### **Fraternity & Sorority Life**

Fraternity & Sorority Life (FSL) is a complex and dynamic environment that requires a strategic approach to planning. The use of data triangulation is a powerful tool for understanding the various factors that influence FSL and for developing effective strategies to address these challenges. This session will explore the use of data triangulation in strategic planning for FSL and provide practical examples of how this approach can be applied in a variety of contexts.

**Strategic Themes:** Invest in Organizational Development



PLENARY

LEARNING FROM THEIR STORIES: USING QUALITATIVE AND QUANTITATIVE METHODS TO CENTER INDIGENOUS STUDENT EXPERIENCE AT NORTHWESTERN

**Aaron Golding**

**Multicultural Student Affairs**

Abstract: This presentation will discuss the process of conducting a mixed-methods study to explore the experiences of Indigenous students at Northwestern University. The study was designed to center the voices of Indigenous students and explore their experiences of campus life, including their perceptions of belonging, engagement, and well-being. The research was conducted through a combination of qualitative interviews and quantitative surveys. The findings of the study revealed that Indigenous students often face challenges related to cultural differences, social isolation, and a lack of representation on campus. The study also identified several factors that contribute to a sense of belonging and engagement, such as participation in cultural activities and having a supportive community. The results of the study will be used to inform campus initiatives and programs that aim to improve the experiences of Indigenous students.

**Strategic Themes:** Pursue Equity, Justice, and Belonging; Foster Meaningful Student Engagement; Champion Holistic Wellbeing; Invest in Organizational Development

SELF-ASSESSMENT AS A MENTAL HEALTH INTERVENTION: DEVELOPING THE MENTAL HEALTH CLIMATE SURVEY-43 § 10 Td6d1 (8740a) n s t





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